



THIS IS THE STORY OF JEREMIAH RAIDT

A multi-disciplinary designer with over 15 years experience delivering successful digital communication strategies for businesses, agencies, and clients.

SKILLS SUMMARY

Detail oriented with a foundation in print and digital design. Experience with current digital techniques, web tools and workflows. A flexible team player comfortable working solo or collaborating.

DESIGN:

- Illustration, Storyboard, Prepress, Wireframe, Mockup, UI/UX Design, Visual Design, Rapid Prototype, Front-End Design
- User Research, Usability Testing, A/B testing, Personas, Survey, Interviews
- Product Management, Estimates, Persuasive Presentation
- HTML, CSS, JavaScript, Bootstrap

TOOLS:

Adobe CC • Sketch/Adobe XD/ Invision/Zeplin • HTML/CSS/ JavaScript • GULP • Git • Sass / NPM • Wordpress/Shopify • Atom/Sublime

STRATEGY:

Client Relations • Budget & Cost Control • Strategy Development • Project Management • Adaptable

EDUCATION

UNIVERSITY OF MINNESOTA

Twin Cities, MN

B.A. Studio Arts | Art History

BRANDS HELPED

NIKE • MICROSOFT • CISCO • INTEL • DELL
XEROX • MASTERCARD • NWEA • GE • AT&T
VIRGIN • LEGACY HEALTH

 www.raidtdesign.com

RECENT EXPERIENCE



RAIDT DESIGN

Designer / Developer / Consultant

Portland, OR
July, 1999 – Present

I have worked with clients across different industries on projects ranging from Brand Identity creation to building digital & online solutions. Skilled in developing high-impact marketing materials, brand identities, and print & digital design solutions within timeline & budget. Track record of meeting demanding deadlines, communicating effectively with cross-functional teams, and leading by example. Hands-on approach directing designers, collaborating with clients, and bringing creative concepts to life.



NIKE (Contract)

Sr. Art Director / Web Developer

Portland, OR
November, 2015 – October, 2018

Recruited to create intranet sites for several internal divisions to match similar look and functionality of Nike ZERO and be hosted. Designed and created a WordPress multi-site solution that used the latest technology, best practices, and was easy for stack holders to update and manage. Result was an enthusiastic adoption and use from the internal divisions over the last three years.



INTEL (Contract)

Front-end Designer

Portland, OR
May, 2014 – May, 2015

Recruited to work on transition from the Intel Developer (Drupal) site design to new mobile friendly layout and design. Worked with content and development team to assist with troubleshooting new content and validation.



SMITH (formally ASCENTIUM)

Sr. Digital Art Director

Portland, OR
September, 2007 – March, 2014

Recruited to integrate design strategies within a digital studio that developed large immersive experiences for Fortune 500 clients. Managed studio designers and collaborated with developers to create elegant design solutions that solved complex business challenges within timeline & budget.



SANDA COMMUNICATIONS & MARKETING

Art Director / Project Manager

Portland, OR
July, 2005 – September, 2007

Brought my experience with print & digital web design to manage clients and campaign goals and deadlines. Introduced new processes to improve quality and production.



WILLAMETTE WEEK

Designer

Portland, OR
May, 2004 – July, 2005

Used experience from previous alternate magazine (City Pages). Created and updated advertising and editorial content print and web publications.