



THIS IS THE STORY OF JEREMIAH RAIDT

Uses creativity to bring other people's passions to life. Focus on providing leadership while streamlining efficiency to create clean elegant designs that connect with key audiences.

SKILLS SUMMARY

A MULTI-DISCIPLINARY DESIGNER with over 15 years experience delivering successful digital communications strategies for businesses, agencies, and clients.

Detail oriented with a foundation in fine art and print design but also in-step with current digital techniques, web tools and workflows. A flexible team player comfortable working solo or collaborating.

DESIGN:

PC & Mac • iOS / Android • Adobe CC MS Office • UX/UI • Illustration • Color Theory • Print Layout • Pre-press • Sketch • InVision Brand Guidelines • Style Guides

TECHNICAL:

HTML5 • CSS3 • JavaScript • Prototype Responsive Design • Speed & Performance • Front-end Frameworks • Git / SVN • Testing & Debugging • Browser Dev Tools • Building & Automation Tools • SEO • NPM • Yeoman / Compass • Sass • PHP • MySQL • WordPress / SharePoint / Shopify • eCommerce

STRATEGY:

Client Relations • Budget & Cost Control Strategy Development • Project Management User Experience • Adaptable

BRANDS HELPED

NIKE • MICROSOFT • CISCO • INTEL • DELL XEROX • MASTERCARD • NWEA • GE • AT&T VIRGIN • LEGACY HEALTH

EDUCATION

UNIVERSITY OF MINNESOTA

Twin Cities, MN

B.A. Studio Arts | **Minor:** Art History

RECENT EXPERIENCE



RAIDT DESIGN

Designer / Developer / Consultant

Portland, OR
July, 1999 – Present

- Skilled in developing high-impact marketing materials, brand identities, and print & digital design solutions within timeline & budget.
- Track record of meeting demanding deadlines, communicating effectively with cross-functional teams, and leading by example.
- Hands-on approach directing designers, collaborating with clients, and bringing creative concepts to life.
- Advocated for the best user experiences, and design through research & testing.



NIKE (Contract)

Sr. Art Director / Web Developer

Portland, OR
November, 2015 – May, 2018

- Client requested a simple html/css redesign of blogs.nike.com pages.
- Proposed and created a responsive web portal solution, Finance & Strategy, on a WordPress multi-site that used latest technology, best practices, and easy for stack holders to update & manage.
- Worked with Creative Director to match Nike branding, user interface, and functionality of intranet landing site Nike ZERO.
- The result was enthusiastic adoption and use from internal teams over the last two years, and is one of the main sites listed in the Nike intranet.



INTEL (Contract)

Front-end Designer

Portland, OR
May, 2014 – May, 2015

- Worked on transition from previous Intel Developer site (Drupal) design to new responsive design and content.



SMITH (formerly ASCENTIUM)

Sr. Digital Art Director

Portland, OR
September, 2007 – March, 2014

- Marketing and strategy from concept, branding, UI/UX, prototype, print, mobile, front-end design, testing, and social marketing.
- Managed project objectives, timelines, and communications with many of client contacts to ensure budget and client goals were achieved.
- Worked with the clients design and development teams to implement strategy, custom design, themes, plugins, and functionality of open-source CMS, proprietary CMS, and mobile apps.
- Worked closely with back-end developers to seamlessly hand off front-end code.
- Moved easily between projects with diverse deadlines and objectives.



SANDA COMMUNICATIONS & MARKETING

Art Director / Project Manager

Portland, OR
July, 2005 – September, 2007

- Managed clients and created creative designs for print, trade shows, and digital.
- Responsible for all email and website development.
- Implemented company wide processes to improve collaboration and goals with creative team.